win
LOS ANGELES

2025 Annual Impact Report

JULY 2024 - June 2025

Start Early. Interrupt Trauma. Strengthen Families.

WIN empowers families with young children to build resilience and thrive by strengthening relationships within families and communities.

Why WIN? Why Now?

- **Intervening in the earliest years** to shape lifelong emotional and developmental health
- **Meeting families where they are** and not asking them to fight through barriers to reach it
- **Centering families of color** as partners, leaders, and co-designers of the care they receive

How We Do It

- **In-home and virtual therapy** for caregivers, children, and caregiver–child relationships, provided by culturally responsive, master's-level WIN clinicians and peers
- **Intensive family case management** connecting families to essentials like diapers, food, healthcare, legal aid, childcare, and early intervention services
- **Parenting support groups and family events** that build skills, reduce stress, strengthen social networks, and foster positive caregiver–child connection through play

FY2025 Outcomes That Matter

CHILD-PARENT RELATIONSHIP THERAPY

WIN's trauma-informed clinical services focus on attachment, healing, and long-term resilience:

- **111 families reached with Dyadic, Child-Parent Psychotherapy**
  Early, relationship-based care when it matters most
- **74% of parents reported lower stress and stronger coping skills**
  Reducing caregiver stress helps break cycles of trauma and instability
- **84% of children showed increased secure attachment**
  Secure attachment supports long-term health, learning, and emotional regulation
- **100% of children without prior screenings were assessed**
  Early screening closes gaps before challenges escalate

> *"WIN has helped me understand how to care for my baby. As a first-time parent, the information you gave me has been invaluable. My therapist helped me deal with understanding my own needs and my baby's needs."* — ***WIN Mom***

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PERINATAL TREATMENT & SUPPORT

Early perinatal support improves attachment and caregiver wellbeing, reflected in:

- **52 families reached with treatment services** – *intervening early creates lasting impact*
- **90% felt more connected to their baby** – *attachment supports healthy emotional & brain development*
- **100% reported decreases in stress** – *stability for caregivers means safety for infants*
- **64% showed a decrease in anxiety symptoms** – *lower anxiety supports responsive caregiving*

EARLY INTERVENTION SERVICES

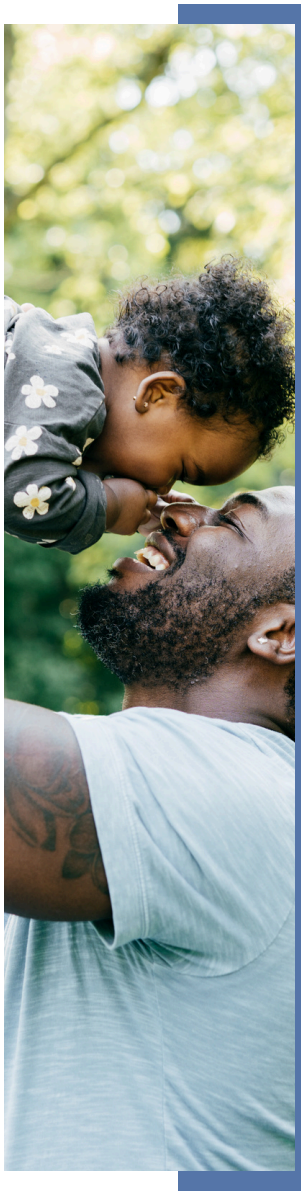
WIN strengthens parent–child bonds by providing tools and support through:

Attachment Vitamins (AV)
Attachment Vitamins (AV) are small, supportive groups for caregivers of young children that focus on strengthening the caregiver–child bond. Caregivers build confidence, learn practical tools, and connect with others navigating similar experiences.

- **85 caregivers participated**
- **64% showed improved parenting confidence and connection**

ACEs Screening & Follow-Up
WIN conducts ACEs (Adverse Childhood Experiences) screenings to identify stress and trauma early. Families receive follow-up support and connections to care, helping address challenges before they become crises.

- **653 ACEs screenings completed**
- **632 follow-up sessions provided**
- **973 referrals for additional care and resources**



"I've gained more patience and a deeper understanding of myself. I'm learning how to keep showing up as the father my child deserves."
- ***WIN Dad***

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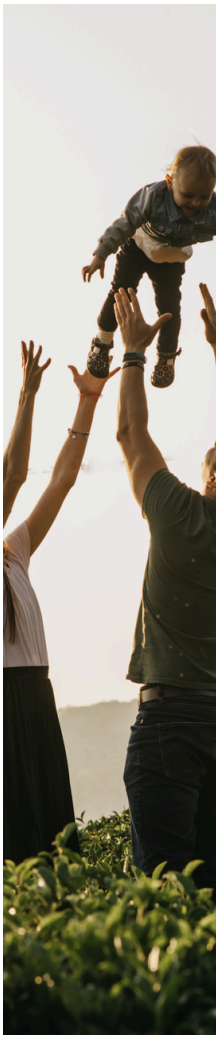
ESSENTIAL NEEDS FOR FAMILIES

In the past year, thanks to private contributions, public support and generous in-kind donations from community partners, WIN provided more than **$75,000** in critical support to help families stay stable and focus on their well-being:

- **$18,800** in diapers and essentials helped caregivers meet daily needs
- **$43,683** in food and household items kept families safely at home
- **$12,903** in emergency housing support prevented homelessness



ADVANCING HEALTH EQUITY IN SOUTH LA

Our Health Equity projects remove barriers to care for Black/African American families with young children in South LA. Working with community members and trusted local leaders through our Community Impact Council, **WIN hosted 9 council meetings, supported 9 community events reaching 261 attendees, and facilitated 64 clinic connections** to increase access to well-child visits and immunizations.

PREVENTION THROUGH CONNECTION

WIN strengthens early relationships between young children and their caregivers through Making Memories, Connecting Communities, and Parent Support Group (PSG), helping caregivers build connection, understand child development, and gain tools to support their children's emotional and physical well-being. **In FY25, WIN served over 350 caregivers and children.** WIN extends this work beyond our programs by increasing awareness of health and mental health resources. **In FY25, WIN led or supported 152 outreach events, reaching nearly 8,000 community members.**

COMMUNITIES OF PRACTICE

WIN serves as a hub for early childhood providers—convening, coordinating, and strengthening systems of care through shared learning and collaboration. **In FY25, WIN hosted 10 monthly Communities of Practice meetings, engaging 20+ providers per session, and convened 120 early childhood leaders** at our annual Advancing Equity in Early Childhood conference.